



Bundled Wireline and Wireless Services

What Customers Experience Today

SBC Communications Inc. and Cingular Wireless have more closely aligned their wireline and wireless services to provide greater convenience and greater value for their customers. SBC Companies and Cingular have developed tools, processes and systems to enable customers to order wireline and wireless services through the SBC wireline sales channels, or at Cingular stores, providing customers the option of a single bill and enabling significant discounts on products and services as a direct result of bundling.



One-Stop Shopping

Jane visits a Cingular Wireless store to arrange all of her communications needs. She is able to sign up for SBC local and long distance services, SBC Yahoo! DSL service and Cingular Wireless service.



Single Bill For All Services

Jane appreciates the convenience of receiving a single SBC bill for all of her communications. The company sends her one monthly bill, also available online, for local, long distance, DSL and wireless services.



Discounted Service Bundles

By bundling her communications services, Jane benefits from significant savings each year. Customer Service Reps work with Jane to "rightsize" her products and services to meet her needs.